

Thread is on a mission to end poverty by creating dignified jobs and purpose-filled, high performance fabrics. A Certified B Corporation, Thread transforms plastic bottles from the streets and canals of Haiti and Honduras into the most responsible fabrics on the planet. Every product made with Thread supports thousands of jobs in the developing world and the United States. Global brands like Timberland use Thread's premium fabrics in their products, such as apparel, shoes and bags, to improve their social and environmental impact.

thread
Responsible fabric from
Ground to Good™

Media Contact: press@threadinternational.com



@threadintl

www.threadinternational.com

Timberland CityBlazer Boot, above, surrounded by plastic bottles collected by Thread's supply chain in Haiti. Photo: @TaylorFreeSolo



Founded 2011

Threadquarters Pittsburgh, PA

Employees 18

The Impact:

Leadership

Ian Rosenberger, CEO & Founder

Bill Besselman, Executive Vice President

Jenna Knapp, Director of Production

Kelsey Halling, Director of Impact

Ben Pawsey, Creative Director

29MM Bottles Recycled



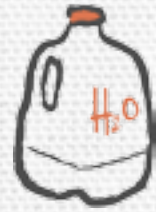
Equivalent to 1,852,687lbs of post-consumer plastic waste exported from Haiti & Honduras.

3,845 Income Opportunities



Jobs cure poverty, Thread's fabric creates jobs in the poorest communities in the world.

389 Gallons of Water



Water saved for every yard of Thread canvas compared to 100% conventional cotton canvas.

Follow the Thread story from Ground to Good™



The Founder

Ian Rosenberger - Founder & CEO

Ian founded Thread in 2011 in the wake of the Haiti earthquake with the mission of ending global, multidimensional poverty. In order to achieve this mission, Thread invests in the poor to create as many dignified, sustainable jobs as possible. Today, Thread gives thousands of entrepreneurs in Haiti and Honduras purpose-filled jobs collecting and shipping recycled plastic out of the country. Thread then transforms that recycled plastic into the most responsible fabric on the planet. Ian is also the founder of Team Tassy, an organization that works to end poverty by engaging with Haitians to prepare them and their families for employment.

Ian's passion is built upon 10 years of experience studying economic redevelopment in Western and South-Central Africa, Central America, and the Caribbean. Prior to his professional career, Ian attended Penn State University, where he was elected as the university's Undergraduate Student Government President. He is a member of both the Lion's Paw and Parmi Nous Senior Honor Societies and is an Eagle Scout. In 2005, Ian placed 3rd on CBS: Survivor Palau and has since spoken to tens of thousands of people all over the country about his experiences on the show and in the developing world. Ian was born and raised in Pittsburgh, PA.

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Kelsey Halling, Director of Impact, Thread



Selection of Timberland products made from Thread fabric. From front to back: City Blazer boots, Newport Bay 2.0 Canvas Hikers, Ipswich backpack.



"This business is all I have, my everything to be still alive. I want to be remembered as a woman who worked hard to take care of her daughter."

Nancy Fanord, Center Owner, Les Cayes, Haiti



Ian Rosenberger, Founder & CEO, Thread



"What excites me is when we show the collectors a sample of what the plastics have been turned into, they're like, 'really?!' And they smile." Richardson Antoine, Haiti Field Manager, Thread